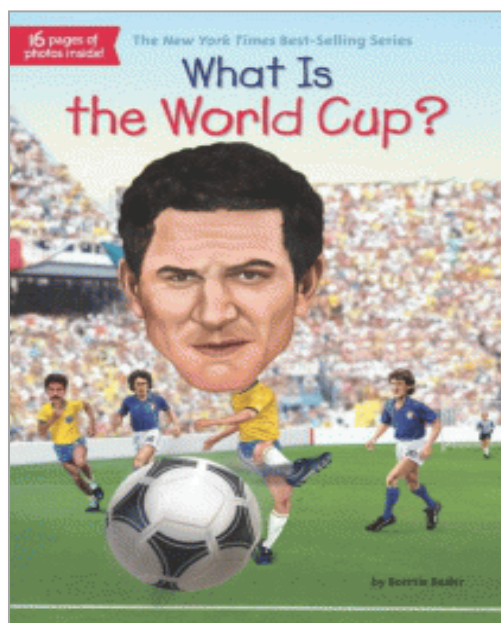


Advance Information

What Is the World Cup?



Author:	Bonnie Bader
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Illustrator:	Stephen Marchesi
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Selling Points:

GOOOAAAAAL! Get ready for a front row seat at the world's most watched sporting event - the World Cup.

Description:

Every four years, thirty two of the best men's soccer teams from across the globe compete for the title of FIFA World Cup winner. Over one billion people tuned in worldwide to watch the final game of the 2014 competition, making the World Cup the most widely viewed sporting event in the world, exceeding even the Summer Olympics! This book takes a look back at what has changed since the first tournament in 1930 and what lies ahead for the most popular sport in the world.

Author's Previous Books:

WHO WAS CHRISTOPHER COLUMBUS 9780448463339, WHO WAS JACQUELINE KENNEDY 9780448486987 and SNAIL-SNAILY-SNAILS 9780451534392